

PRASHANT BHOPLE

FULL STACK WORDPRESS DEVELOPER & SEO SPECIALIST

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GitHub: <https://gitHub.com/PrashantMBhople>

WordPress: <https://profiles.wordpress.org/prashantbhople/>

SUMMARY

- 8+ years of experience in Web-based GUI development.
- 4+ years of experience in WordPress Theme & Plugin customization.
- 4+ years of experience in Java development.
- Expertise in HTML5, CSS3, JavaScript, jQuery, XML, PHP, MySQL, WordPress, AngularJS, Angular 7, Java 8, Spring Boot, Hibernate.
- Strong skills in UI/UX development using Figma & Adobe XD.
- Experience in E-commerce development (WooCommerce, Shopify) & SEO strategies.
- Proficient in GoHighLevel CRM - landing page creation, Workflow and Automation.
- SEO Specialist – On-Page, Off-Page, Technical SEO, Keyword Research, Google Analytics, Google Search Console, SEMrush, Ahrefs, SeoPowerSuite.
- Strong expertise in managing multiple projects, meeting tight deadlines, end-to-end website development, communicating with cross-functional teams like Design, Product Manager, and communicating with clients for requirement gathering, change requests and final demos.

SKILLS: PROGRAMMING & DEVELOPMENT

- HTML5, CSS3, JavaScript, jQuery, PHP, MySQL
- Java 8, Spring Boot, Hibernate, Angular 7, React basics
- WordPress, WooCommerce, Shopify, E-commerce Development
- SEO Strategies, Digital Marketing Tools(SEMrush, Ahref, SeoPowerSuite)
- CRM Development (GoHighLevel, Workflows, Automation)
- UI/UX Design(Figma, Adobe XD)

PROFESSIONAL EXPERIENCE

Sr. Web Developer @ CodeNgine Technologies

Sept 2022 - April 2025

- Developed and maintained front-end applications using WordPress, Shopify, PHP, JavaScript, MySQL, and CSS3.
- Customized WordPress plugins & themes, added new features, and optimized performance.
- Created landing pages, mobile UIs, and SEO-optimized content.
- Developed GoHighLevel CRM workflows, automation and website development.
- Implemented SEO best practices, keyword research, and on-page optimization strategies, improving organic search visibility and traffic.
- Communicating with cross-functional teams like design, product manager, and experienced client handling(Requirement gathering, Change requests and final demos)
- Experienced in different visual builders like Divi, Visual Composer, Beaver Builder, Gutenberg Editor, Elementor, and Elementor Pro.

Web Developer @ Valasys Media

Jun 2021 - Sept 2022

- Rebuilt company website with a fresh WordPress installation.
- Managed technical issues, troubleshooting, and performance optimization.
- Customized themes like BeTheme, Divi, Houzez, Avada, Ask Me.
- Created Question & Answer forum like Quora using Ask Me theme.
- Experienced in deploying websites on Amazon EC2 instances.
- Conduct SEO audits, implemented site structure improvements, and optimized pages for better SERP performance.

Sr. Software Developer @ UronIT Pvt Ltd

Sept 2017 - Jun 2021

- Led development of custom web applications using WordPress, PHP, HTML, CSS, and JavaScript.
- Designed and maintained websites for various domains like Healthcare, Hospitality, Education and Consumer.
- Experienced in the development of web applications based on Java, Spring Boot and Hibernate projects.
- Migrated existing websites to CMS-based platforms.
- Conduct SEO audits, implemented site structure improvements, and optimized pages for better SERP performance.
- Communicating with clients for requirement gathering and final demos.

Jr. Software Developer @ Apparatus Solutions

Feb 2016 - Aug 2017

- Created custom website templates with the help of HTML5, CSS3, JavaScript and Bootstrap.
- Experienced in the PHP frameworks Yii and CodeIgniter.
- Customized free and paid themes like BeTheme, Avada, Houzez, and Astra.
- Experienced in handling cPanel for website maintenance and recovery.
- Experienced in various page builders like Visual Composer, Elementor, and Gutenberg editor.

PROJECTS

Plugin Development - Lead Magnet for Utiliko

Jan 2025 - Feb 2025

- Lead Magnet For Utiliko connects WPForms with Utiliko CRM, automating lead generation and management by syncing form data via API.
- **Plugin URL:** <https://wordpress.org/plugins/lead-magnet-for-utiliko/>

WordPress Customization - Custom Theme with ACF

Jun 2025 - July 2025

- WordPress theme customization is done according to the client's requirements.
- Custom WordPress theme with ACF Flexible Content, AJAX filtering, Load More, CPTs, fully responsive.
- **Project URL:** <https://github.com/PrashantMBhople/Practical-ACF/>

EDUCATION

Bachelor of Engineering in Computer Engineering - Pune University	Feb 2016
Diploma in Computer Engineering - MSBTE	Jun 2008
Higher Secondary Certificate (HSC) - Maharashtra Board	Jun 2005
Secondary School Certificate (SSC) - Maharashtra Board	Jun 2003

ADDITIONAL INFORMATION

- **Languages:** English, Hindi, Marathi.
- **Certifications:** AI-powered SEO Masterclass, CCNA Course Completion
- **Paper Publication:** Published Paper in the International Journal of Computer Science and Network (**IJCSN**)
- **Paper URL:** <https://ijcsn.org/IJCSN-2014/3-6/Follower-Robot-Using-Android-Programming.pdf>